



The Amazing Race For Life
A Scavenger Hunt Around Lake Nona to raise money to Fight Back to Cancer!

Ways YOU May Get Involved...

Participate: Gather your people and form a team!

- Teams are a minimum of Two (2) People and a maximum of Six (6) People
- Team Members Ages 5 and Up. It's an adventure for ALL ages!
- Each Pit Stop Challenge must be completed by two people on your team.
- All members of your team must complete at least one challenge.
- 1st, 2nd, 3rd Place Prize Opportunities, Hope Winner, & Best Team Costume Contest

To Register: Suggested Donation is \$20 Per Member of Team (Min of 2/Max of 6)
Special Family Rate \$50 for up to 4 Members (\$10 for each additional member-Max of 6)
Registration includes: Amazing Race Entry, Special Pre-Party Invite, Drawstring Backpack, Ticket for After-Party with Free Drink Coupon and Amazing Race Food specials.

Sponsor - Your Sponsorship Helps to Save Lives & Support Patients & Families

Relay Triple Crown Sponsorship – Presenting Sponsor For 3 unique Events!
Amazing Race Presenting Sponsor, Pre-Party or After-Party Title Sponsor, Supporting Hope Sponsor,
Road Block Sponsor's, Pit-Stop/Challenge Sponsors, After-Party Vendor Spaces

Sponsors have the opportunity to be a part of the route & watch the race unfold!

Complete Details available on our website

Volunteer- Make a difference!

Assist us with Amazing Race and/or other Relay For Life Events & Activities!
Bark For Life of Lake Nona-March 11, 2017, Paint Lake Nona Purple: March 24—March 30th, Days/Nights of
Hope- Month of March/April & Relay For Life of Lake Nona April 1-2, 2017

For More Complete Information & To Register

Visit: www.AmazingRaceForLife.weebly.com or Email: RFLoFLakenona@yahoo.com





Sponsorship Opportunities 2017

***All Sponsorships are considered Donations to The American Cancer Society, Support Relay For Life of Lake Nona and are tax deductible**

Triple Crown Presenting Sponsor \$7,500

A unique opportunity to be a **Presenting Sponsor for 3 Events & Logo on Back of our *Main Event Participant Shirts!**
Our Main Event - Relay For Life of Lake Nona & our Two Major Pre-Relay Events.

Pre-Relay Events include: Amazing Race for Life- Feb 12, 2017 and Bark For Life of Lake Nona-March 11, 2017.

Our Main Event*- Relay For Life of Lake Nona takes place April 1-2, 2017 – See example of Presenting Sponsor Explanation below.

Presenting Sponsor \$1,500

"Amazing Race for Life Presented by Your Business/Org Name" or "Your Business/Org. Name -Amazing Race for Life" used including but not limited to our web page, all press releases, broadcast emails and press interviews for print and television. AND:

- Business Logo on back of our *Relay For Life of Lake Nona (Main Event) Participant Shirts (Hope Club)
- 3 Complimentary Amazing Race For Life Team Entries (Team =2-6 participants).
- Sponsor-provided sign or banner for display at Pre-Party & After-Party.
- "Officially Starter" of our Amazing Race For Life at our Pre-Party and opportunity to speak.
- Sponsor-provided coupon or promotional item in race participants' bag and/or item for Winners Baskets.
- Track Sign with logo & Verbal Recognition at Pre & After-Party. *Track Sign also displayed at Relay For Life 4/1
- Logo- website, email blasts, and promotional materials.
- Pre and post event email marketing.
 - Email #1 Pre Event announcing you as the Presenting Sponsor.
 - Email #2 Pre Event – Amazing Race For Life Schedule & highlighting your sponsorship (You may include an offer/coupon from your business)
 - Email #3 Post Event Your thank you message to all who came to the event.
- Challenge Station and/or Spotlight Table at Pre-Party & After Party to highlight your Business/Organization

Pre-Party or Finish Line After-Party Title Sponsor - \$1000

"Business/Org. Name" Sponsor of either Pre-Party/After Party used including but not limited to our web page, Social media, all press releases, broadcast emails & any press interviews for print and television. AND:

- Business Logo on back of Main Event Participant T-Shirt, website, email blasts, and either Pre-Party/After Party Promotional materials
- Two (2) Complimentary Race Team entries (Team- 2-6 participants).
- Sponsor-provided sign or banner for display at either Pre-Party or After Party.
- Sponsor-provided coupon or promotional item in race participants' bag and/or item for Winners Baskets
- Pre and post event email marketing.
 - Email #1 Pre Event announcing you as either the Finish Line Festival Sponsor.
 - Email #2 Pre Event schedule of events at Finish Line Festival highlighting your sponsorship and including an offer/coupon from your business.
 - Email #3 Post Event Your thank you message to all who came to the event.
- Spotlight Table to highlight your Business/Organization at either Pre-Party or After-Party

Relay For Life Supporting Hope Sponsor \$500

- Track Sign-business/org. with logo displayed at Amazing Race, Bark For Life 3/12 & Relay For Life of Lake Nona 4/1.
- business/organization Name on back of our Main Event (4/1/17) Participant Shirts
- Opportunity to be either a Road-Block or Pit-Stop Station during Amazing Race that is tailored to promote your business/organization. Requires your commitment to assist with execution of Road-Block.
- Your business /organization logo on Race web site, other Social Media, and Thank You Email.
- One (1) complimentary Team entry to Amazing Race for Life 2017 (Team =2-6 Participants)
- Sponsor-provided sign or banner for display at your Station.
- Sponsor-provided coupon or promotional item in race participants' bag and/or item for Winners Basket.
- Spotlight Table at After-Party to highlight your business/organization

Road-Block Sponsor- \$150 (Two Available)

- Track Sign-business/org. LOGO as sponsor of Road Block station that is tailored to promote your business/Organization. Requires your commitment to assist with execution of Road-Block .
- Your business /organization logo on Race web site, other Social Media, and Thank You Email.
- One (1) complimentary Team entry to Amazing Race for Life 2017 (Team =2-6 Participants)
- Sponsor-provided sign or banner for display at your Station.
- Sponsor-provided coupon or promotional item in race participants' bag and/or item for Winners Basket.
- Spotlight Table at After-Party to highlight your business/organization.
- *Direct Sales Individuals may join together to sponsor a Road Block.

Pit-Stop/Challenge Station Sponsor \$100 (Eight Available)

- Track Sign-business/organization Name as sponsor of Pit-Stop/Challenge Station that is tailored to promote your business or organization
- Requires your commitment to assist with execution of Pit-stop/Challenge. Your business name listed on Race web site, social media and Thank You Email.
- One (1) complimentary Team entry to Amazing Race for Life 2017 (Team =2-6 Participants)
- Sponsor-provided sign or banner for display on race course.
- Sponsor-provided coupon or promotional item in race participants' bag and/or item for Winners Basket.
- Spotlight Table at After-Party to highlight your business/organization.
- *Direct Sales Individuals may join together to sponsor a Pit-Stop/Challenge

Vendor Space at After-Party \$50 (Limited Availability)

- “Table Space” at After-Party to highlight your business/organization.
- Please Complete Vendor Application – Limited # of Spots available
- Sponsor-provided coupon or promotional item in race participants' bag and/or item for Winners Basket.
- Your business name listed on Race web site, social media and Thank You Email.



**2017 Amazing Race for Life
Sponsorship Agreement
Due By: 1/31/17**



Partnership with the Amazing Race for Life of Nona and the American Cancer Society presents a unique opportunity to not only reach a wide cross-section of people who are active in the community but to contribute to the fight against cancer. Your partnership is supporting our goal of diminishing suffering from cancer and raising awareness of cancer prevention until a cure is found.

Your partnership also signifies an alliance with the Central Florida office of the largest voluntary health organization in the world. The American Cancer Society is committed to helping people win the battle against cancer - your support of this effort is crucial to our success and the health of our community.

Please submit completed agreement (and logo if applicable) by Jan 31, 2017 in order to guarantee placement in all printed materials as outlined on benefits page. Sponsorships will be accepted after this date but all benefits may not be available due to printing deadlines. All sponsorship spots are first come first serve and are limited. Please reserve your sponsorship early so as to get the most benefits. A sponsorship check need not accompany the signed partnership agreement to secure benefits, but payment is due prior to the Amazing Race on Feb 12, 2017. Please keep copy of agreement.

Business/Organization Name: _____

Contact Name: _____

Address: _____

Phone Number: _____ Email: _____

- Sponsorship Level –Circle level: **Triple Crown Presenting Sponsor: \$7,500**
- | | |
|---|---|
| Amazing Race For Life Presenting Sponsor \$1500, | Pre-Party Title Sponsor - \$1000 |
| Finish Line After-Party Title Sponsor - \$1000 | Relay For Life Supporting Hope Sponsor \$500 |
| Road-Block Sponsor (Logo) \$150 | Pit-Stop/Challenge Station Sponsor \$100 |

* Amazing Race Vendor please fill out Vendor Application In this package

Make checks payable to the American Cancer Society and note Amazing Race For Life of Nona in Notation area. Please return this form to: American Cancer Society Volunteer, FAX-Attn: Pavla Paul to 407-649-6502, mail to: American Cancer Society, 507 N New York Ave., Suite 100, Winter Park, and FL 32789. For Credit Card processing please request a phone call for the transaction (Please let us know the best time to call).

I acknowledge I am committing to participating as a sponsor at the Amazing Race For Life on Feb. 12, 2017. I will be happy to help promote the Amazing Race For Life prior to the event. **THANK YOU FOR YOUR SUPPORT!**

I will be making donation by: Check, Please Invoice me (Payment must be made by 2/12/1),
 Credit Card please call me for transaction _____ (Best time to reach me)

Signature of Business/Organization Representative

Date Team you wish to support: _____

For Office Use only:
Logo Received Date:
RFL Participant to Credit:

Payment Received Date:
RFL Team to Credit:



Amazing Race For Life of Nona VENDOR APPLICATION

(Due Jan 31, 2017)



At the Amazing Race For Life of Nona After-Party for-profit and family friendly vendors & service providers have an opportunity to help raise money for the American Cancer Society's mission.

A vendor space is \$50.00. Vendors must agree to promote the Amazing Race event at their place of business (flyer provided) Vendor space is a minimum of 7 foot table and may include (If Available) a max. Area of 10 feet x 15 feet space with 10 feet as the "storefront." If larger space is available a Pop up/EZ Up tents are not provided and vendors are encouraged to bring their own. Vendors must be set-up and ready to go by 3:30PM the day of the event. Tables, chairs and all supplies must be supplied by the vendor. Vendors will be assigned a space on a first come first serve basis

FOR-PROFIT VENDORS, Make checks payable to the American Cancer Society. Please return this form to: American Cancer Society Volunteer, Mail to: American Cancer Society, 507 N New York Ave., Suite 100, Winter Park, FL 32789 or fax to 407-649-6502.

If you have any questions please feel free to email RFLofLakeNona@yahoo.com

Business Name: _____

Contact Person: _____

Address, City, State, Zip: _____

Email: _____ Phone Number: _____

Service/Product you will Highlight/Offer:

I will donate the following for the Winning Prize

Baskets: _____

I acknowledge I am committing to participating as a vendor at the Amazing Race After-Party on Feb. 12, 2017. I also acknowledge that I agree to help promote the Amazing Race event prior to the event. Please sign and retain a copy

Signature of Business Representative

Date

For Office Use only:
Logo Received Date:
RFL Participant to Credit:

Payment Received Date:
RFL Team to Credit: